



MARKETING SUCCESS TOGETHER

About Our Packages

In today's dynamic market, having a robust and strategic marketing plan is crucial to achieving your business goals. Our marketing packages are designed to provide tailored solutions that fit different needs and budgets. Whether you're a startup, a growing business, or a well-established company looking to enhance your market presence, we have a package to suit your objectives.

Serving all Membership Types:

- ✓ Healthcare
- ✓ Technology
- ✓ Finance
- ✓ Retail
- ✓ Manufacturing
- ✓ Non-profit

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Marketing Package Types:

- ▶ **Premium Package \$1,000**
"Marketing Momentum"
Elevate your business visibility with our Premium Package! Designed to enhance your marketing efforts, with this exclusive package!
- ▶ **Standard Package \$500**
"Marketing Boost"
Get the support you need to enhance your business visibility with our Standard Package!
- ▶ **Starter Package \$250**
"Marketing Kickoff"
Launch your marketing efforts with our Starter Package, perfect for getting your business noticed!

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Marketing Package Details:

Marketing Momentum \$1,000

Elevate your business visibility with our Premium Package! Designed to enhance your marketing efforts, this exclusive package includes:



Website Enhancement

- Logo featured prominently on your Member Page and in the Directory
- Enhanced photo display for a polished look
- Video Feature on your membership page to engage visitors



Targeted Website Audience

- 6-month banner advertisement to capture attention and drive traffic to your business



Networking Opportunities (Newsletter)

- 6-month advertisement in our newsletter, reaching our engaged community and boosting your brand awareness



Extended Description

- Extended business description on website directory to showcase what makes you unique



Representative Listing on Website

- Representative business card enhancement for a professional touch to website profile.

Marketing Boost \$500

Get the support you need to enhance your business visibility with our Standard Package. This package includes:



Website Enhancement

- Logo featured prominently on your Member Page and in the Directory



Targeted Website Audience

- 3-month banner advertisement to capture attention and drive traffic to your business



Networking opportunities (Newsletter)

- 3-month advertisement in our newsletter, reaching our engaged community and boosting your brand awareness



Extended Description

- Extended business description on website directory to showcase what makes you unique

Marketing Kickoff \$250

Launch your marketing efforts with our Starter Package, perfect for getting your business noticed:



Website Enhancement

- Logo featured prominently on your Member Page and in the Directory



Targeted Website Audience

- 3-month banner advertisement to capture attention and drive traffic to your business



Extended Description

- Extended business description on website directory to showcase what makes you unique

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DISCOVER NEW POSSIBILITIES: MAXIMIZE THE VALUE OF YOUR CHAMBER MEMBERSHIP

Tiered Partnership Opportunities

Tiered Partnerships allow active members to conveniently pay one time for their membership, sponsorships and marketing packages.

About Our Packages

Partnering with us is a fantastic way to elevate your brand's visibility, connect with a targeted audience, and showcase your commitment to the Wyandot Chamber of Commerce. We offer three distinct partnership tiers—Elite, Select, and Choice—each tailored to suit different levels of investment and engagement. Each package is crafted to maximize your brand's exposure and impact, ensuring that your partnership experience is both valuable and rewarding. Join us and make a meaningful impression!

Serving all Membership Types:

- ✔ Healthcare
- ✔ Technology
- ✔ Finance
- ✔ Retail
- ✔ Manufacturing
- ✔ Non-profit

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Partnership Types:

★ Elite Partnership Package \$5000+

The Elite Package delivers unparalleled benefits and maximum visibility for your brand. Experience exclusive, comprehensive features that are designed to elevate your presence and showcase your commitment to excellence!

★ Select Partnership Package \$2500+

The Select Package is tailored for optimal visibility and engagement, offering a powerful set of benefits to elevate your brand and deepen your connections with the community. Maximize your impact and make your presence known!

★ Choice Partnership Package \$1000+

The Choice Package is the perfect entry-level option, providing crucial visibility and valuable engagement opportunities to help your brand shine and connect effectively with your community!

**DISCOVER NEW POSSIBILITIES:
MAXIMIZE THE VALUE OF YOUR
CHAMBER MEMBERSHIP**

Tiered Partnership Package Details:



Elite Partnership \$5000+

Exclusive and comprehensive, the Elite package provides maximum visibility and premium benefits.

- ✱ **Marketing Momentum Package**
- ✱ **1 X Title Event Sponsorship**
- ✱ **1 X Gold Event Sponsorship**
- ✱ **1 X First Thursday Sponsorship**
- ✱ **1 X Beverage/Food/Prize Sponsorship**
- ✱ **1 X Golf Sign Sponsorship**



Select Partnership \$2500+

Designed for significant visibility and engagement, the Select package offers a robust set of benefits.

- ✱ **Marketing Boost Package**
- ✱ **1 X Gold Event Sponsorship**
- ✱ **1 X Silver Event Sponsorship**
- ✱ **1 X First Thursday Sponsorship**
- ✱ **1 X Beverage/Food/Prize Sponsorship**



Choice Partnership \$1000+

An entry-level option provides essential visibility and engagement opportunities.

- ✱ **Marketing Kick Off Package**
- ✱ **1 X Silver Sponsorship**
- ✱ **1 X First Thursday Sponsorship**



Additional Add ons:

Enhance your package with a selection of à la carte items available for an additional cost, allowing you to customize your experience to perfectly fit your needs!

- **Title Event Sponsorship - \$3,000**
- **Gold Event Sponsorship - \$1,000**
- **Silver Event Sponsorship - \$500**
- **Beverage/Food/Prize Sponsorship - \$400**
- **First Thursday Sponsorship - \$250**
- **Business Boost Sponsorship - \$250**
- **Golf Sign Sponsorship - \$100**

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Elite Partnership **\$5000 + Membership**

Exclusive and comprehensive, the Elite package provides maximum visibility and premium benefits.

✿ Marketing Momentum Package

Your marketing package includes prominent logo placement on your Member Page and in the Directory, ensuring maximum visibility. Enjoy an enhanced photo display for a polished appearance, along with a video feature on your membership page to engage visitors. You'll receive a 6-month banner advertisement to capture attention and drive traffic to your business, plus a 6-month advertisement in our newsletter, reaching our engaged community and boosting brand awareness. Additionally, you'll have the opportunity to showcase your uniqueness with an extended business description, along with representative business card enhancement on our website for a professional touch.

✿ 1 X First Thursday Sponsorship

Join us for our monthly First Thursday event as a sponsor! Your business will receive recognition in event promotions and on-site signage. This is an excellent opportunity to connect with local community members and promote your brand in a casual setting.

✿ 1 X Beverage/Food/Prize Sponsorship

Enhance the event experience by sponsoring beverages, food, or prizes! Your business will be recognized for its generous contribution, with your logo displayed at designated areas and in promotional materials. This sponsorship is a perfect way to showcase your products while engaging with attendees.

✿ 1 X Title Event Sponsorship

Be the premier sponsor of our event! As the Title Sponsor, your business will receive top-tier visibility, including logo placement on all promotional materials, event signage, and digital platforms. Enjoy exclusive opportunities for branding, a speaking slot at the event, and complimentary tickets for your team.

✿ 1 X Gold Event Sponsorship

Step into the spotlight with our Gold Sponsorship! Your brand will be prominently featured on event signage, promotional materials, and in our event program. You'll also receive complimentary tickets and the chance to showcase your business to attendees.

✿ 1 X Golf Sign Sponsorship

Show your support for our golfing event with a Golf Sign Sponsorship! Your business logo will be displayed on a sign at a designated hole, providing visibility to all participants. This is a cost-effective way to promote your brand while enjoying a day on the greens.

****Packages are able to be modified to best suit your business needs by using the additional add-ons!****



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Select Partnership \$2500 + Membership

Designed for significant visibility and engagement, the Select package offers a robust set of benefits.

✿ Marketing Boost Package

Enhance your online presence with our exclusive website package! Your logo will be prominently displayed on your Member Page and in the Directory, ensuring maximum visibility. Take advantage of a 3-month banner advertisement to capture attention and drive traffic to your business, as well as a 3-month advertisement in our newsletter, reaching our engaged community and boosting brand awareness. Plus, enjoy an extended business description to highlight what makes your business unique and attract more opportunities. Don't miss out on these valuable networking opportunities to connect with your target audience!

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Step into the spotlight with our Gold Sponsorship! Your brand will be prominently featured on event signage, promotional materials, and in our event program. You'll also receive complimentary tickets and the chance to showcase your business to attendees.

✿ 1 X Silver Event Sponsorship

Gain valuable exposure with our Silver Sponsorship. Your logo will be displayed on select event materials, and you'll receive recognition during the event. This package includes complimentary tickets, making it a great way to connect with the community.

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Choice Partnership **\$1000 + Membership**

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✿ Marketing Kick off Package

Kickstart your marketing with our Starter Package, designed to help your business stand out and attract attention. This package includes website enhancement to boost your online presence, targeted audience outreach to ensure the right people see your content, and a prominent logo display on your Member Page and in our Directory. You'll also receive a 3-month banner advertisement to drive traffic and increase visibility. Plus, showcase what sets your business apart with an extended description that highlights your unique offerings. Perfect for giving your business the exposure it deserves!

✿ 1 X Silver Event Sponsorship

Gain valuable exposure with our Silver Sponsorship. Your logo will be displayed on select event materials, and you'll receive recognition during the event. This package includes complimentary tickets, making it a great way to connect with the community.

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✿ Business Boost Sponsor

Support local entrepreneurs while promoting your own business! As a Business Boost Sponsor, you'll receive recognition at our events and in our promotional materials. This package is perfect for businesses looking to strengthen community ties.



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